

# Bhagyashree Restaurant SEO Audit Report

<b>Client</b>	Bhagyashree Restaurant Latur
<b>Contact</b>	
<b>Website</b>	<a href="https://bhagyashreerestaurant.com/">https://bhagyashreerestaurant.com/</a>

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# On Page SEO Analysis

## Website Analysis

Check	Notes / Recommendations
Are Social Media icons present?	They are not showing up on the inner pages. Social Media icons should be present on all pages.
Is Favicon present?	No
Are all inline CSS removed?	Inline CSS present. Needs to be removed as much as possible and should be added to the main CSS file.
Has the text been used instead of images where possible? (1 -2 images max)	Yes
Is there H1 Tag used for Headings?	No - Needs to be fixed
Are there H2, H3 Tags for Sub Headings?	No - Needs to be fixed
Are there Title Tags for Text Hyperlinks?	No text hyperlinks were found within the content
Are there height and Width Attributes for Images?	Yes
Are there Alt Tags for all Images which include keywords? (including hyperlinks)	Not present. Images should have ALT and TITLE tags that are keyword rich
Do we have Breadcrumbs?	Not present - If possible, Breadcrumbs should be added.
Is there any Hidden Text and Link on the page?	No
Are URL's optimized using Keywords?	No
Have we used of hyphen "-" instead of underscore "_" in File Names?	No
Are there any links to Parents	Yes
Google Page Speed Insights	Desktop (55/100); Mobile Speed (23/100); Ideally it should be greter than 85.
HTML W3C Validation	Errors= 5, Warnings= 1
CSS W3C Validation	Errors= 22
Broken Links	1 Broken Links found.
Are Javascript Files External?	Not all of them are external. Keep JS in external files as much as possible

Is there an XML site map on the site?	<b>Not found</b>
Are redirects SEO Friendly	detect it. 301 Redirects need to be added to all pages as the URL's will be changed
Is there a robots.txt file that does not block the main pages of the website?	It is present.
Are there Meta tags on the pages which do not block the pages from getting indexed?	No meta tags blocking the site
Is the website compatible with all the browsers? (Firefox, IE 6 7 8, Chrome, Opera, Safari)	Yes
Is the website mobile compatible?	Yes
Do we have testimonials on important pages?	<b>No. Services pages should have user testimonials.</b>
Do we have a 404 page that links to the home page and the main landing pages of the website?	<b>No. A 404 Page needs to be set</b>
Do we need a map on the contact us page?	It is present
How is the look and feel of the website?	Good <b>On contact us page we can give the phone link to both the contact numbers.</b>
How is the page structure of the website?	Good
How is the menu structure of the website?	<b>All the service page links should be present in the menu bar.</b>
Does the website have Footer links for important pages?	<b>No, add links to service pages in the footer</b>
Does the website have a Blog on the same domain?	Not present.
Is the Blog well structured?	<b>We recommend having the blogs on a platform like WordPress. Current blogs are static HTML and they will not work best for SEO benefit and easy navigation for users.</b>
Does the index page redirect to the domain? Are URL's canonical?	Yes
Do all landing pages have clear Calls to Action?	<b>No - Clear contact forms / CTA's need to be added on each service page</b>

## Content Analysis

Check	Notes / Recommendations
Do the main landing pages contain at least 300 words?	No. But that's ok if the content is impactful and with 2-3% keyword density. Home Page needs content and clear links to the Services pages.
Is page content Unique? (Internal and External Duplication check)	Yes
Do all the pages have keywords in the content?	No, but this needs to be revised according to the new focus keywords
Is the keyword density between 2 to 4 %?	No keywords. Add keywords and keep the density between 2 to 4 %
Is Title Tag between 60 and 156 characters? (Unique for each page)	Needs rewriting on all pages according to the shortlisted keywords
Is Description Meta Tag max 200 characters?	Needs rewriting on all pages according to the shortlisted keywords
Is Keywords Meta Tag relevant to page?	Needs rewriting on all pages according to the shortlisted keywords

## Installation of SEO Tools

Check	Notes / Recommendations
Have we installed Google Analytics?	Not found on all pages. Please check if it is installed on all pages and give access to the Google Analytics account for these ID's -
Have we installed Google Webmasters?	Please install and give access to these ID's -
Have we installed Bing Webmasters?	N/A
Have we installed any keyword ranking tracker?	Shortlisted keyword added in serpbots tool for tracking

# Keyword Analysis

## Home Page

<b>URL</b>	https://bhagyashreerestaurant.com/
<b>Title</b>	Best Restaurant, Function Hall in Latur - Bhagyashree Restaurant Latur
<b>Focus Keywords</b>	best restaurant in latur, function hall in latur
<b>Meta Description</b>	Best Restaurant in Latur. Bhagyashree Restaurant is famous for Veg food, Family Restaurant, Family function hall for more information call us on 9156528183.
<b>Heading</b>	N/A
<b>Image Alt Tag Keyword</b>	Restaurant in Latur, Function Hall in Latur
<b>Suggested On Page Changes</b>	<ol style="list-style-type: none"><li>1. The logo and the menu are not clearly visible</li><li>2. Links to all the services should be present</li><li>3. Add 200-300 words content using 2-4% keyword density with the above-mentioned heading</li><li>4. Add a clear Call to Action e.g. "Get A Quote" "Write To Us" "Enquire Now" "Share your Number"</li></ol>

<b>Meta Keywords</b>	<b>Avg. Monthly Searches</b>	<b>Ranking as on 14/10/2020 on google.co.in</b>
best restaurants in latur	500	100+

## The Restaurant

<b>URL</b>	/the-restaurant/
<b>Suggested URL</b>	/best-veg-restaurants-latur
<b>Title</b>	Best Pure Veg Restaurant in Latur - Bhagyashree Restaurant Latur
<b>Focus Keywords</b>	veg restaurant in latur, best veg restaurant in latur
<b>Meta Description</b>	Bhagyashree Restaurant Latur is one of the best pure veg restaurants in Vasantao Naik Chowk Latur which provides delicious dishes such as Shai Paneer, Veg Bhuna, Kaju masala. To book a table call us on 9156528181.
<b>Heading</b>	Best Veg Restaurant in Latur
<b>Image Alt Tag Keyword</b>	Restaurant in Latur, Veg Restaurant in Latur
<b>Previous Content</b>	<p>Namaste!!</p> <p>Bhagyashree Restaurant welcomes you all with happy hearts, friendly smile and appetizing aroma. Since our inception in Nov'2020, we bloomed into preferred eatery destinations among millennials and other age groups. We have carved niche in providing positively clean and serene ambience to our customers. Pure Vegetarian and Chinese delicacies are highlight of our restaurant. Diners linger on our food, for all timings be it breakfast, lunch or dinner.</p> <p>Bhagyashree Restaurant exclusively hires finest kitchen staff who knows the exact approach in maintaining happy customers, clean and healthy environment of the restaurant. Our 27 years experienced staff serves, mouth melting and never changing taste of food, ties a special connection with restaurant goers. We having sprawling 250 pure vegetarian variety of dishes, so there is a room for regular visitors to explore new taste at each time. Once you visit this place, you will definitely drool over the scrumptious food that we serve. The goodwill of customers and efforts of maintenance team, has permanently bookmarked us in Latur city.</p>

<p><b>Content as per SEO Guideline</b></p>	<p>Namaste!!</p> <p>Bhagyashree <b>Restaurant in Latur</b> welcomes you all with happy hearts, friendly smiles and an appetizing aroma. Since our inception in Nov'2020, we bloomed into preferred eatery destinations among millennials and other age groups. We have carved a niche in providing a positively clean and serene ambience to our customers. Pure Vegetarian and Chinese delicacies are highlights of our restaurant. Diners linger on our food, for all timings be it breakfast, lunch or dinner.</p> <p>Bhagyashree <b>Pure Veg Restaurant in Latur</b> exclusively hires the finest kitchen staff who knows the exact approach in maintaining happy customers, clean and healthy environment of the restaurant. Our 27 years of experienced staff service, mouth melting and never changing taste of food, ties a special connection with restaurant-goers. We having a sprawling 250 pure vegetarian variety of dishes, so there is room for regular visitors to explore new tastes at each time. Once you visit this place, you will definitely drool over the scrumptious food that we serve. The goodwill of customers and efforts of the maintenance team has permanently bookmarked us in Latur city.</p>
<p><b>Suggested on page Changes</b></p>	<ol style="list-style-type: none"> <li>1. Heading should be in H1 tag</li> <li>2. Meta tag content to be replaced</li> <li>3. URL to be changed</li> <li>4. Use keywords in Alt Tag of Images.</li> <li>5. Add 200-300 words content using 2-4% keyword density.</li> <li>6. Add a clear Call to Action - Short Enquiry Form</li> <li>7. Add Testimonials</li> </ol>

Meta Keywords	Avg. Monthly Searches	Ranking as on 14/10/2021 on google.co.in
restaurants in latur	500	100+
best veg restaurants in latur	50	100+
veg restaurants in latur	50	100+
pure vegetarian restaurants in latur	10	100+

# Function Hall

<b>URL</b>	/function-hall/
<b>Suggested URL</b>	/function-marriage-hall-latur
<b>Title</b>	Function Hall In Latur, Marriage Hall in Latur- Bhagyashree Restaurant in Latur
<b>Focus Keywords</b>	Function hall in latur, marriage hall in latur, banquet hall in latur
<b>Meta Description</b>	Let the professional staff at our Bhagyashree Restaurant Latur help you create the perfect for function. To know more call us on 9156528181.
<b>Heading</b>	Function/ Marriage Hall in Latur
<b>Image Alt Tag Keyword</b>	Party Hall in Latur, Birthday Celebration Hall in Latur
<b>Previous Content</b>	<p>Bhagyashree Banquet Hall is engineered to accommodate 250-400 people together at one hub. The hall is idyllic place for kitty parties, close knit family functions and felicitation programs. Our food menu served also adds another star to the service. We also allow outside catering as per customer preferences. Our speciality relies on providing “Indian Baithak” to get feel of age-old Indian traditions along with modern touch.</p> <p>Our speciality relies on providing “Indian Baithak” to get feel of age-old Indian traditions along with modern touch.</p> <p>The most crucial part of any business is their management and service staff. Our 27 years experienced staff highlights golden collar of our restaurant. They are the one who maintains quality and hygiene of restaurant. To give a professional feel, they always appear in elegant dress code.</p> <p>We offer discounts on various occasions, just ask us to avail them. We are listed on Zomato for home delivery service, with all kind of payment options available except card payments. We are open from 11:00 AM to 11:00 PM from Monday to Sunday.</p>
<b>Content as per SEO Guideline</b>	Bhagyashree Banquet/ <b>Function Hall in Latur</b> is engineered to accommodate 250-400 people together at one hub. A hall is an idyllic place for kitty parties, close-knit family functions and felicitation programs. Our food menu served also adds another star to the service. We also allow outside catering as per customer



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<p><b>Suggested on page Changes</b></p>	<ol style="list-style-type: none"> <li>1. Heading should be in H1 tag</li> <li>2. Meta tag content to be replaced</li> <li>3. URL to be changed</li> <li>4. Use keywords in Alt Tag of Images.</li> <li>5. Add 200-300 words content using 2-4% keyword density.</li> <li>6. Add a clear Call to Action - Short Enquiry Form</li> <li>7. Add Testimonials</li> </ol>

<b>Meta Keywords</b>	<b>Avg. Monthly Searches</b>	<b>Ranking as on 14-10-2021 on google.co.in</b>
function hall in latur	50	100+
marriage hall in latur	50	100+
small function hall in latur	50	100+
banquet hall in latur	10	100+